

Why join our program?

aileron. Mentorship Program

OVERVIEW

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#2 The mentorship program

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About aileron.

We want to help Malaysian students, especially underserved students, recruit for high-impact careers



Vision

- #1 Creating a collaborative network for high-potential Malaysian students to achieve their professional aspirations
- #2 Building a virtuous cycle of professional mentoring and a culture of “paying it forward” among Malaysians

Our value propositions are simple, actionable, and most importantly, free



Disseminating resources

Gathering insights from professionals and collecting career resources for dissemination to students:

- Unfiltered Insights webinars to present a comprehensive landscape of high-impact industries
- Skills-based webinars on topics such as networking and interviewing
- Resume Diagnostics workshops to help underserved student review their resume
- Circulation of resources on topics such as resume writing, deep-dive career insights, and interview preparation



Connecting with mentors

Connecting motivated university students with mentors who are working in high-impact careers:

- 1-year free mentorship program to help students get access to insights and resources
- Mentees get paired with a mentor for 1-on-1 mentoring
- Mentees also have opportunities to attend well-curated group workshops
- Successful mentees are required to pay it forward to the subsequent batches of mentees

We currently focus on three verticals: Banking & Finance, Management Consulting, and Business Development

Banking & Finance



Management Associate programs at local and international banks, investment banking careers, and Big 4 transaction advisory careers

Management Consulting



Consulting practices of large international strategy consulting firms, as well as Big 4 consulting divisions

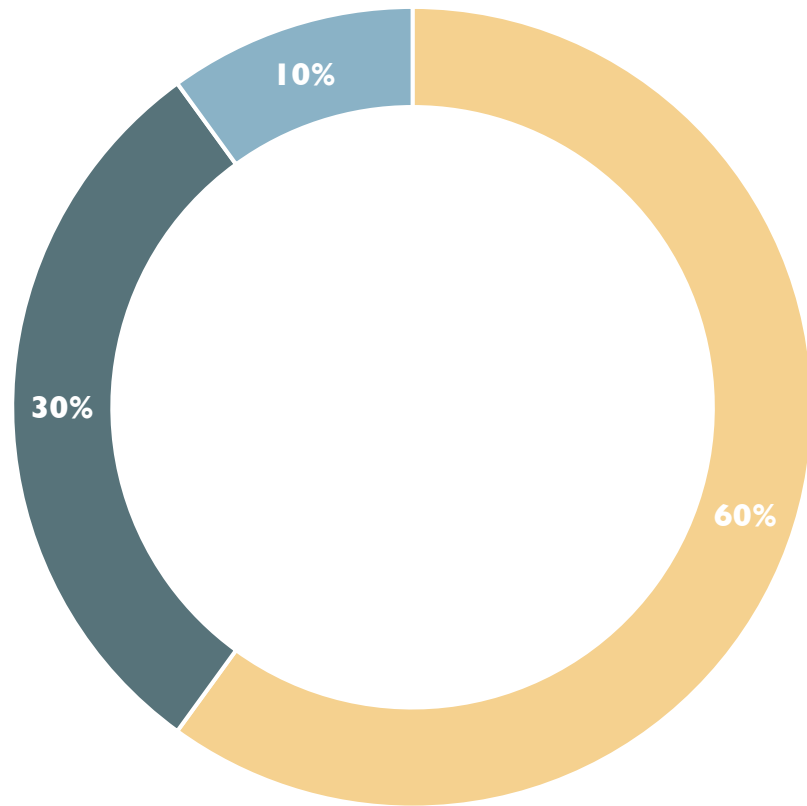
Business Development



Graduate programs offered by established Multinational Corporates and leading startups

Our target audience are all Malaysian university students, with a focus on underserved local university students

Distribution of participants in past events



■ Malaysia ■ UK ■ Others



Pain points of local candidates



Lack of awareness of career pathways



Difficult to get access to guidance



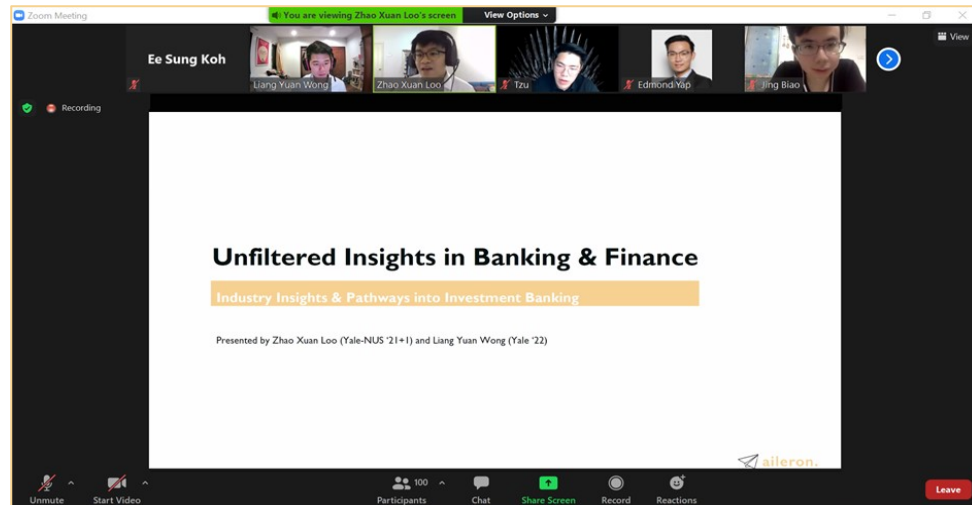
Lack of awareness of building a strong profile



Weak pipeline of professional development opportunities

Our impact: we have reached over 461 students since our inception in Jan 2021

Unfiltered Insights webinar series



- Webinar series to present a comprehensive landscape of careers in high-impact industries
- Attendance of **more than 421 Malaysian students studying in 7 countries, with 65% local university representation**
- Rated **4.69/5 in informativeness** by past attendees

Resume Diagnostics

General feedback-1	
Picture	No pictures, might prompt unconscious biases
Columns	2 columns is hard for the readers to focus on, just use 1 column
Personal description	"willing to learn and challenge myself" >> How do I know if it's true? "effectively performing my duties in an organization" >> How do I know how efficient are you? Remove personal description
Academics	Always put expected graduation date, relevant coursework, overall grades, and other notable achievements
Show how accomplished you are	"Recipient of Jeffrey Cheah entrance scholarship" "Holder of Sunway-ICAEW Global Accountant Scholarship" How do I know if this is not awarded to everyone?
Colourful & flashy	Finance, consulting, and professional services firms in general are expecting something more conservative and they may not have a colour printer
Indicate language proficiency	Firms want a strong sense of how proficient you are
Dates	Use consistent formatting and use an en-dash

- Initiative to help underserved students improve their resume through personalized feedback and small group brainstorming
- **Over 71% local university representation**
- Rated **4.67/5 in helpfulness** by past attendees



Anonymous feedback from attendees

"One of the most useful session I attended as the speakers shared a lot of real insights"

"Yall are by far the most visionary Professional Development NGO in Malaysia"

The mentorship program

We plan to launch a pilot mentorship program for the Banking & Finance vertical in Apr 2021 for 10 students before launching a full mentorship program for all 3 verticals in August 2021

Program overview

Round of program:	2 nd round
Length of program:	1 year (7 Aug 2021–7 Aug 2022)
Objectives:	<div><div>1</div><div>Provide career advisory and guidance to driven university students</div></div> <div><div>2</div><div>Create a friendly environment for university students to learn networking and manage professional relationships</div></div> <div><div>3</div><div>To create a network comprising groups of young driven Malaysian students from diverse backgrounds</div></div>
Verticals:	Banking & Finance, Management Consulting and Business Development
No of mentors:	10
Targeted no of mentees :	10
Commitment:	Low; mentors are also allowed to pull-out anytime when they feel that they cannot further commit

Application will be open for 2 weeks and aileron. will screen all the applicants, interview them and match them according to their personal interest and background



Application opens

1 July – 14 July
(2 weeks)



**Screening,
interview, and
matching**

15 July – 1 Aug
(2 weeks)



**Announcement of
successful
application**

4 Aug



**Induction session
for mentees**

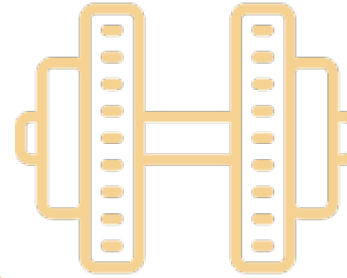
7 Aug

We differ from other programs in many ways, including being non-transactional and encouraging a virtuous cycle



Free

We believe that no mentee should be denied access to career insights and mentorship because of their ability to pay



Two-pronged

The mentorship program will be supported by the insights and resources gathered by the aileron. Management Team



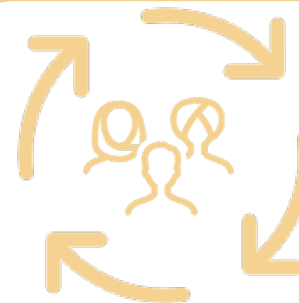
Goal-Based

Goal-based milestones are given to our mentees to facilitate their learning journey



Interest-specific

We match mentors and mentees by their professional interests and background



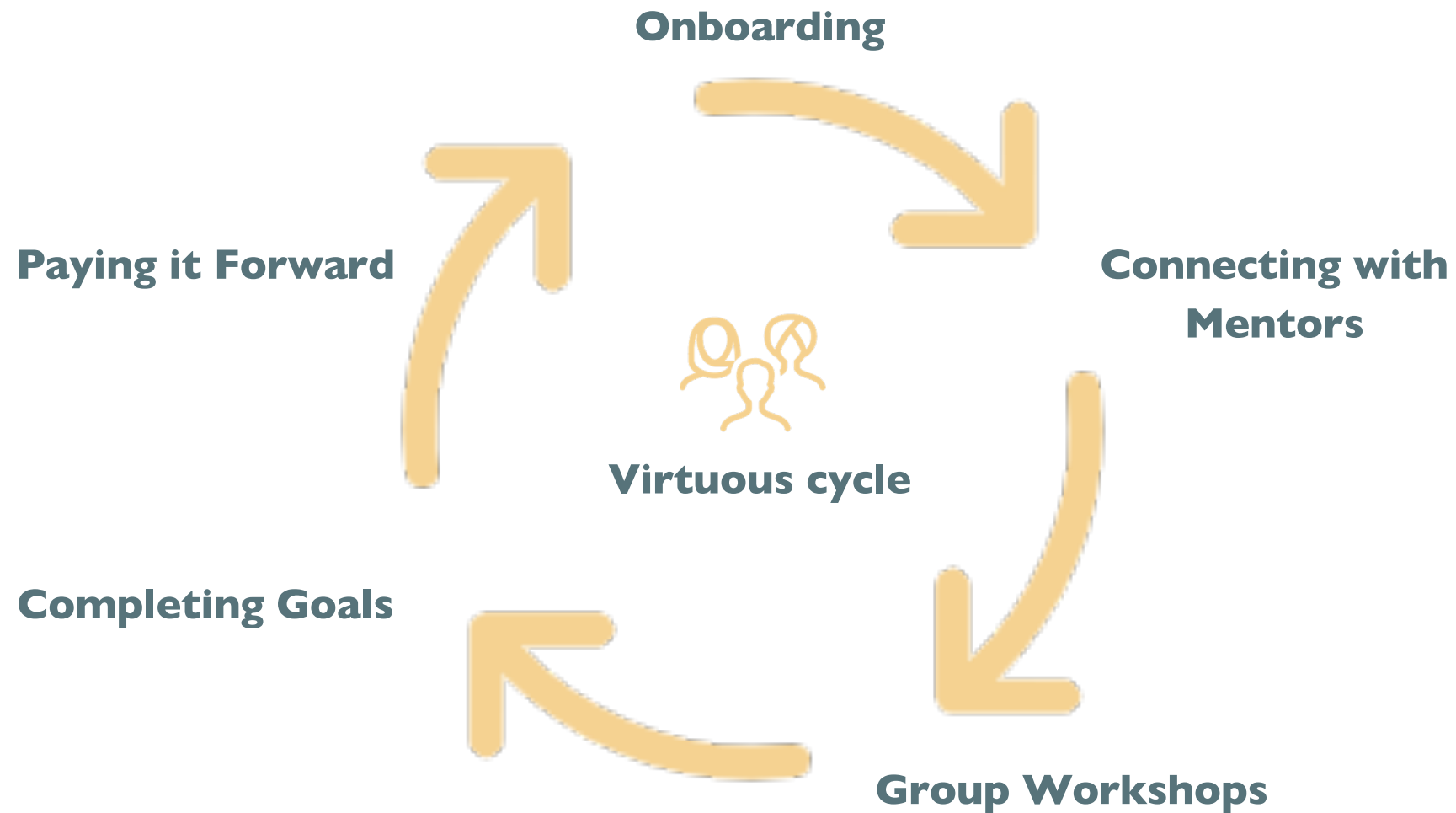
Virtuous cycle

Successful mentees are required to serve as mentors for the subsequent cohorts of mentees

Our Goal-Based Mentorship Program features small milestones to facilitate our mentees' learning journey

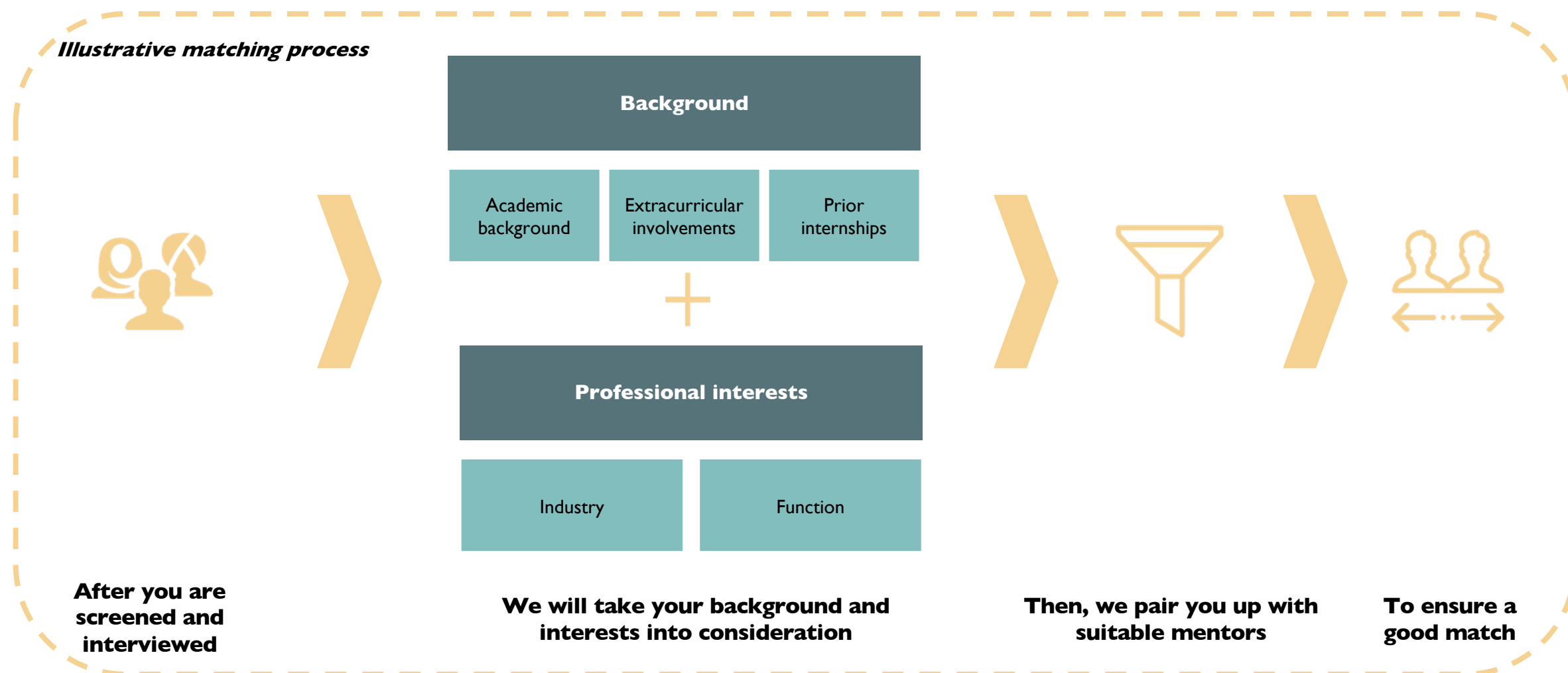
1	Network with 2 warm contacts	Scored by seniority and relevance to mentee goal	6	Present a technical/industry topic in a team of members	Evaluated by helpfulness to peers
2	Network with 2 cold contact	Scored by seniority and relevance to mentee goal	7	Solve a business case in a group of members and pitch	Scored by Management Team
3	Team assessments with other mentees	Scored by Management Team	8	Write 2 articles for the aileron. website in teams of 2	Scored by Management Team
4	Conduct a group case interview for other mentees	Evaluated by helpfulness to peers	9	Secure a mentor for aileron.	Evaluated by seniority and relevance to aileron.
5	Secure an internship	Scored relevance to mentee goal	10	Interview candidates for future mentee cohorts	Evaluated by depth and breath of feedback on candidate

The virtuous cycle of our mentorship program:



You as a mentee

We will match you with a suitable mentor by evaluating your background and professional interests



As a mentee, you will get 1-on1 guidance with a mentor and opportunities to participate in the workshops conducted by the Management Team and selected mentors

1



Personalized guidance

- Minimum of **4x 30-minute 1-on-1 calls** with your allocated mentor across the year
- You can ask on topics such as:
 - Career pathway planning
 - Application strategy
 - Interview tips
 - Resume and cover letter guidance



2



Group workshops

- The program will have **3-4 workshops** over the year
- A workshop will last ~ 1-2 hours
- Workshops such as:
 - Group behavioral interview prep
 - Group case study practice
 - Group mock interviews
 - Mentors sharing about their career and insights from their industries

What's in it for you: You will acquire actionable advice and guidance from mentors who were successful in their job searching process while learning networking skills and developing a strong professional network

1



Career advice

Personalized guidance on how to develop yourself professionally and how to best position yourself to achieve your professional goals from mentors who were recently went through the processes

2



Career insights

Getting exposure to different career options, professions and industries while developing an understanding of what employers look for

3



Networking skills

Learn how to manage professional relationships in a friendly environment and how to forge meaningful professional relationships

4



Peer network

Strong peer network of mentees who will go on and be high-achievers of their respective fields

Malaysian university students everywhere are eligible: we don't care about your degree or major

Eligibility criteria



- Malaysian university student with a least 1 year left to graduation
- Genuinely nice person
- Driven
- Has taken initiative to explore professional goals
- Adaptable
- Team-player
- Willing to share and give back to juniors

What we DON'T CARE about



- Where you went for school
- What was your major



Even if you are almost graduating or have recent graduated, we would still encourage to put in an application if you are strongly interested. Our mission is to help students, and we are willing to be flexible to help more students.

What we care about: whether you can maximize the program’s offering and pay it forward

Quality	Rationale
1 Drive	Have you taken initiative in their past extra-curriculars, internships, or involvements? Are you responsible and accountable for your own development?
2 Ambition	Have they taken the initiative to learn about your desired career path? Are you prepared to get the most out of the program?
3 Adaptability	Have they handled adversity with tenacity and flexibility in the past? Are you teachable?
4 Teamwork	Can you work effectively in with people? Will you help our mentees learn and grow in the program?
5 Empathy	Are you a genuinely nice person? Will you help future mentees and your own juniors after we help you?

Virtuous cycle is the core spirit of the program: we help you and you help the future mentees

Our program is free, and we only ask that you pay it forward by joining aileron. as a mentor or a team member



1 We believe that mentorship should be free

- There is a surplus of mentorship programs in resource-rich communities, such as established overseas universities and well-connected families
- Students who need mentorship the most are usually unable to organically develop the network to obtain it and they cannot afford expensive career mentors either
- We believe that no mentee should be denied access to career insights and mentorship because of their ability to pay

2 We hope to promote a virtuous cycle

- We hope to create a virtuous cycle by encouraging successful mentees to pay it forward
- Upon completing the program and achieving their professional goals, mentees can serve as a mentor for subsequent cohorts of mentees or join the Management Team

How to apply: a 3-step application process

01



Submitting your application

Submit your resume and answer a few short questions for us to get a better understanding of your interests

We recommend that you spend 20-30 minutes on this

02



Getting to know you

Shortlisted applicants will be having a quick call with the Management Team for us to get to you and for you evaluate if the program is right for you

03



Confirming your place

Accepting your place and setting your goals



Before you apply, be sure to visit our website

- Check out our mentors and identify your preferred mentors before you apply
- Improve your application by following our guide on resume writing

CONTACT

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